

This is the actual campaign we used to turn **\$640** in ad spend into 11 bookings—with deposits—and generate **\$13,000+** in revenue.

- Ad Spend: \$640
- Bookings: 11
- CPL (Cost per Lead): \$16.98
- Revenue Collected: \$13,000+
- Gross ROI: **1931.25%**

Ad sets

Zivel - Coral Gables (896...)

Opportunity score

Updated just now

Review and publish

Q

All ads

Actions

Active ads

Has delivery

+ See more

Create a view

Search by name, ID or metrics

Campaigns

3 selected

Ad sets for 2 Campaigns

Ad sets for 2 Campaigns

May 19, 2025 – May 31, 2025

+ Create

+ Duplicate

+ Edit

+ A/B test

+ More

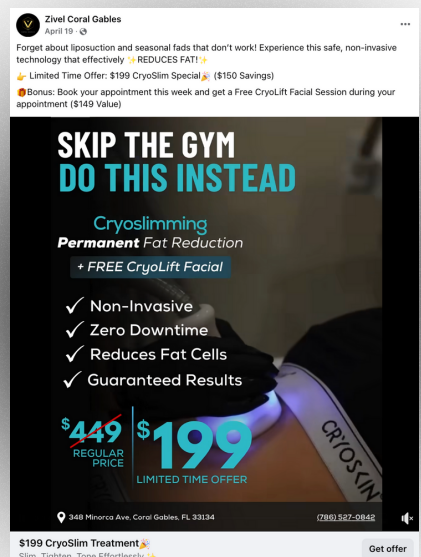
Columns: Performance and clicks

Breakdown

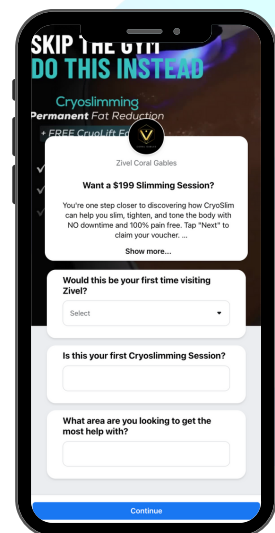
Charts

	Off / On	Ad set	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends
	☒	 \$199 Cryoskin + FacialLift	23 Meta leads	4,588	1...	177	\$13.93 Per Meta lead	\$25.00 Daily	\$320.32
	☒	 \$99 Cryoskin Facial	16 Meta leads	7,346	1...	1.46	\$20.03 Per Meta lead	\$25.00 Daily	\$320.47
	☒	 \$99 Cryoskin Facial + Cryo						\$75.00	\$0.00

Our Growth Now System is simple and always works. We come up with an offer that converts, we generate a lead, our team follows up with the lead and books them in your calendar with a deposit. Your **ONLY** job is to sell this customer.



Make sure to ask a question on your Facebook lead form to enhance quality. Most “marketing” companies will try to impress you with lead volume, but bookings and shows are king. Don’t let your marketing company just focus on lead volume



- Irresistible Offers
- Message-Market Match
- Direct Response Ads
- Lead Conversion Frameworks

1. Craft a Winning Offer
2. Launch High-Converting Ads
3. Book Appointments with Deposits
4. You Close the Deal

You're not chasing leads. You're taking calls from people who already said yes

- Studio owner
- Wellness Owner
- Medspa, or Spa
- Or any expert looking to scale revenue and impact...

This is your shortcut.

-Why We're Giving Away Our High Converting Campaign

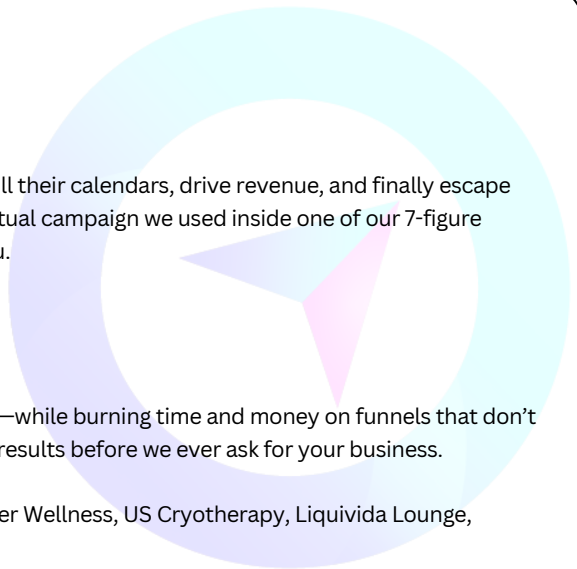
Over the past 5 Years, we've helped 400+ wellness businesses fill their calendars, drive revenue, and finally escape the "Instagram content trap." What you're about to get is the actual campaign we used inside one of our 7-figure locations—and we're handing it to you, completely done-for-you.

Why?

Because most wellness business owners have been misled.

They've been told to "just post more" or "run another discount"—while burning time and money on funnels that don't work in the real world. We want to earn your trust by giving you results before we ever ask for your business.

These strategies have been used by brand such as; Restore Hyper Wellness, US Cryotherapy, Liquivida Lounge, The Covery Wellness Spa, Zivel, The DripBar and a lot more...



If you win with this, you'll know:

- Our strategies work
- We understand your market
- We're operators, not theorists

And if you want more, we'll be here to help you scale it.

That's the kind of client relationships we build: results first. Trust second. Partnership third.



BONUS: Here are 2 additional ad copies converting now

📍 Coral Gables Area 🌊

Ever heard of CryoSlim?

This process runs for about 48 minutes and uses a quick cycle of hot and cold to destroy fat cells, soothes cellulite, and speeds up lymphatic drainage to clear skin and tissues.

This signature solution can help:

- ✓ Slim down and tone the body
- ✓ Tighten loose skin
- ✓ Target stubborn fat areas

ALL without skin damage, surgery or downtime!

🌟 We're giving (30) people in our community a session for only \$199 + a FREE CryoLift Facial Session! (Reg. \$425 Total Value)

Click the "Get Offer" to claim a voucher today and see why so many people are raving about CryoSlim!

Ad copy Test #1

Always test multiple ad copies with your offer. Never rely on 1 ad copy to produce results.

🌟 Looking to REDUCE FAT & TIGHTEN SKIN? The answer is CryoSlim: a revolutionary non-invasive technology that does both AT THE SAME TIME! 🌟

CryoSlim treatments are EFFORTLESS and EFFECTIVE 🥰

Check out our Limited Time Offer 📅 for 30 new candidates this month!

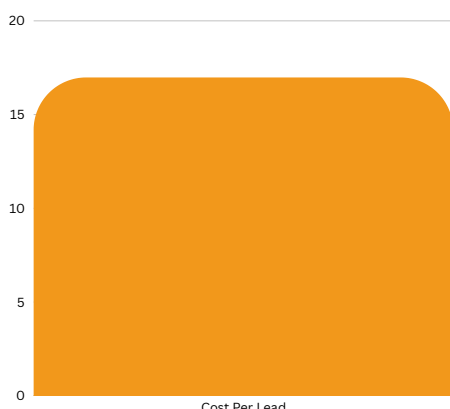
This AMAZING OFFER includes:

- ✓ Professional Consultation with our Sculpting Consultant
- ✓ Cryo & Thermal Slimming Treatment on the Area of Your Choice
- ✓ Holistic & Personalized Treatment Plan to Help You Achieve the Results & Goals You Desire

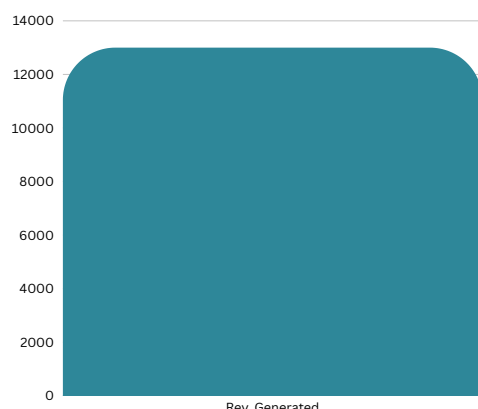
👉 Schedule this limited-time special by tapping on "Get Offer"

Ad Copy Test #2

Mix up how the customer sees or resonate with your message and offer.



AVG CPL: \$16.98



Rev. \$13,000

Cost Per Lead (CPL)

The average cost per lead for this campaign is \$16.98 with an average cost per booking of \$58.18

Revenue Generated

\$13,000 cash collected from running our \$199 Cryoslim special and \$99 CryoFacial offer.

If you're looking for a Growth Partner who has worked with over 400+ wellness businesses and actively owns and operates 7-figure locations, book a call with our team to see if you are a good fit to work with us.