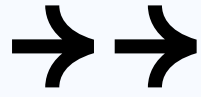


Plug & Profit: The Exact T-Shape Campaign That Generated in \$31,000+ in 30 Days

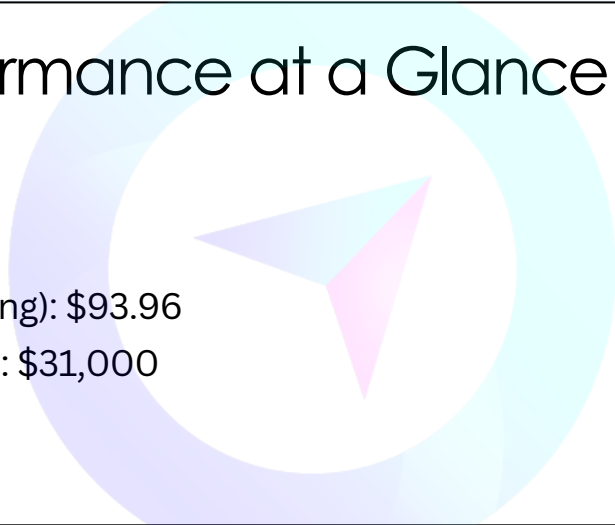


Without Guesswork. Without Funnels That Flop.

This is the actual campaign we used to turn **\$3,194.77** in ad spend into 34 bookings—with deposits—and generate **\$31,000 in revenue**.

Campaign Performance at a Glance

- Ad Spend: \$3,194.77
- Bookings: 34
- Average CPB (Cost per Booking): \$93.96
- Revenue Collected (30 Days): \$31,000



The Campaign

Our Growth Now System is simple and always works. We come up with an offer that converts, we generate a lead, our team follows up with the lead and books them in your calendar with a deposit. Your **ONLY** job is to sell this customer.

ICRYO Baybrook
March 18 at 9:22AM

Hey ladies of Baybrook, are we tired of endless miles on the treadmill or 5+ days a week at the gym just to still have that pouch or those problem areas that just don't seem to go away no matter what we do? Or worse... not feeling confident in shorts anymore...

Then you're gonna wanna hear what we just launched here at ICRYO - Baybrook!

We have launched our FDA-Cleared T-Shape 2 body contouring treatment that is designed to tighten, tone, and reduce cellulite in those problem areas that diet and exercise don't seem to help with.

The #1 thing our clients are raving about after completing their T-Shape 2 package treatments is the confidence that they have regained and finally being comfortable in their own skin again!

With each session, our T-Shape 2 treatment will help to:

- Reduce stubborn fat in targeted areas.
- Improve skin texture
- Smooth away cellulite
- Tighten and tone the skin

For those **MOTIVATED** to make a serious change, we are offering your first T-Shape 2 treatment for just \$199!

What's included with your first T-Shape 2 treatment:

- ✅ T-Shape Session (Value: \$399)
- ✅ T-Shape Toning Road Map (Value: \$49)

Achieve your body goals with our T-Shape treatment - the ultimate solution for eliminating cellulite, toning up, and smoother skin by clicking [GET OFFER] below!

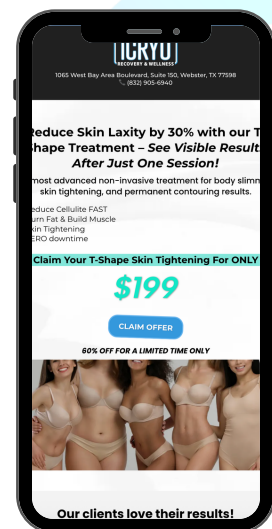
Spots are limited - book your transformation now!

👉 Click to Claim Your Offer Today!



The Landing Page

Most marketing companies measure success in leads. We measure it in bookings and shows. To deliver that, every campaign starts with landing page optimization, converting more clicks into calls, and more calls into confirmed appointments.



Why This Works

While most marketing companies brag about lead volume, we care about bookings, shows, and sales.

Volume doesn't pay the bills. Revenue does.

We engineer campaigns around:

- Irresistible Offers
- Message-Market Match
- Direct Response Ads
- Lead Conversion Frameworks

The System

We call it Growth Now. Here's how it works:

1. Craft a Winning Offer
2. Launch High-Converting Ads
3. Book Appointments with Deposits
4. You Close the Deal

You're not chasing leads. You're taking calls from people who already said yes.

Who This Is For

We've deployed this system for 500+ wellness businesses, and it's built by operators—not gurus.

If you're a:

- Studio owner
- Wellness Coach or Therapist
- Medspa, or Wellness Clinic
- Or any expert looking to scale revenue and impact...

This is your shortcut.

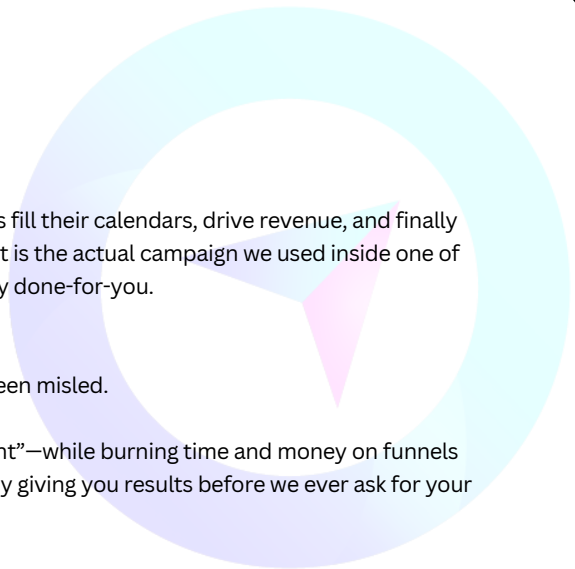
-Why We're Giving Away Our \$31,000 Campaign

Over the past 6 Years, we've helped 500+ wellness businesses fill their calendars, drive revenue, and finally escape the "Instagram content trap." What you're about to get is the actual campaign we used inside one of our 7-figure locations—and we're handing it to you, completely done-for-you.

Why?

Because most Wellness coaches and business owners have been misled.

They've been told to "just post more" or "run another discount"—while burning time and money on funnels that don't work in the real world. We want to earn your trust by giving you results before we ever ask for your business.



If you win with this, you'll know:

- Our strategies work
- We understand your market
- We're operators, not theorists

And if you want more, we'll be here to help you scale it.

That's the kind of client relationships we build: results first. Trust second. Partnership third.



BONUS: Here are 2 additional ad copies converting now

Hey, Baybrook Areal 📍 Are you finally ready to tighten, tone, and firm up your skin and bring back that confidence? That's exactly what our clients are seeing and experiencing with our brand-new T-Shape 2 Slimming & Toning Treatment! "I'm so happy I'll be able to wear shorts in the summer. I recommend it 100% to all women who have problems with cellulite and want to lose a little weight!" – Maggie C.

Through a series of sessions, our T-Shape treatment works to:

- Reduce stubborn fat in targeted areas.
- Tighten skin appearance and reduce cellulite.
- Improve skin texture, amplify skin firmness, and enhance radiance.

The best part is no needles, no surgery, no downtime, and completely painless!

🔴 Claim our new client special to get your first treatment for just \$199! (Reg. \$399)

Regain your confidence with our FDA-Cleared T-Shape 2 treatment and experience why so many of our clients are loving their results!

➡ Click the "Get Offer" button below to book your session now!

Ad copy Test #1

Always test multiple ad copies with your offer. Never rely on 1 ad copy to produce results.

🔴 WE'RE LOOKING FOR 15 LADIES! 📍 📍 📍

We have just launched our brand-new T-Shape 2 Slimming and Toning treatment at iCryo – Baybrook!

Why are our clients excited?

Our T-Shape 2 treatment is an FDA-Cleared Body Contouring treatment that is designed to tighten, tone, and reduce cellulite in those problem areas that diet and exercise don't seem to help with.

The #1 thing our clients are raving about after completing their T-Shape 2 package treatments is the confidence they have regained around wearing shorts again and being comfortable in their own skin. 📍

With each session, our T-Shape 2 treatment works to:

- ✓ Reduce stubborn fat in targeted areas.
- ✓ Improve skin texture.
- ✓ Smooth away cellulite.
- ✓ Tighten and tone the skin.

We have put together an amazing offer for those that are motivated and SERIOUS about making a total body transformation without the need for:

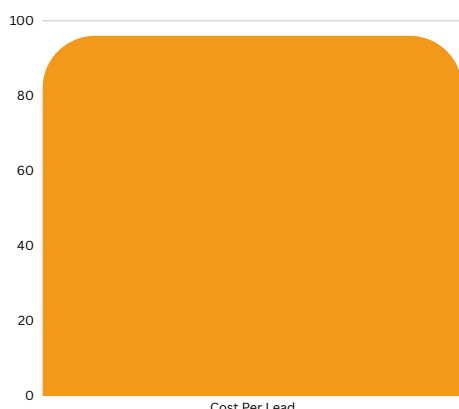
- ✗ Needles
- ✗ Surgery
- ✗ Downtime
- ✗ Wild diets that never last

Reserve your first T-Shape 2 treatment for just \$199 at iCryo today! 📍 (Reg. \$399)

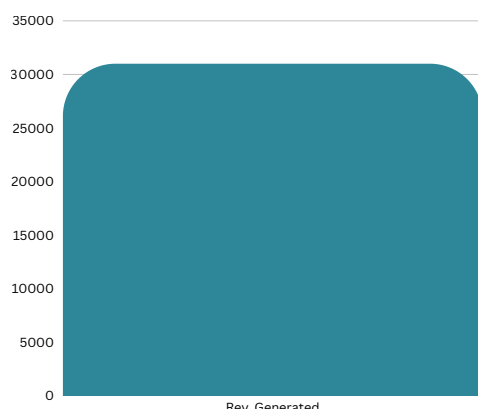
Yes, seriously! There are only 15 spots left, so sign up today! 📍

Ad Copy Test #2

Mix up how the customer sees or resonate with your message and offer.



CPB: \$93.96



Rev. \$31,000

Cost Per Lead (CPB)

The average cost per lead for this campaign is \$93.96

Revenue Generated

\$31,000 cash collected thus from the campaign yielding a gross ROI of 9.7x!

If you're looking for a Growth Partner who has worked with over 500+ wellness businesses and actively owns and operates 7-figure locations, book a call with our team to see if you are a good fit to work with us.