

Plug & Profit: The Exact Grand Opening Campaign That Generated 116 Bookings And \$43,000 In Revenue

We are pulling the curtains back on the exact grand opening campaign that helped this location collect \$43,000+ during their Grand Opening weekend!

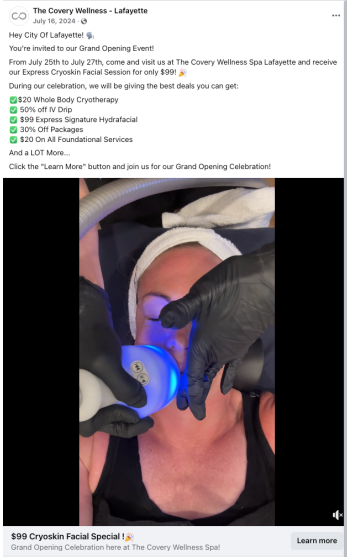
Campaign Performance at a Glance

- Ad Spend: \$1,218
- Bookings: 116
- Average CPL (Cost per Lead): \$11.39
- Top Ad Variation: \$9.87 per lead
- Revenue Collected (4 Days): \$43,000
- Event: Grand Opening
- Gross ROI: 3,445%



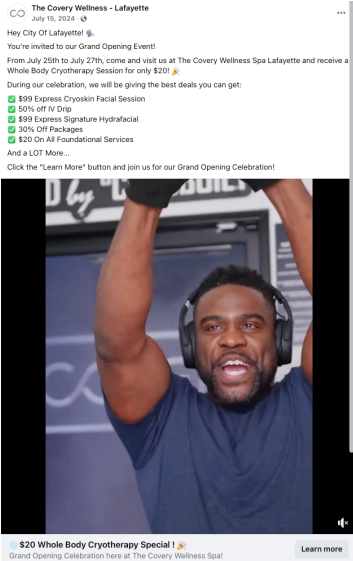
Campaign #1

Our Growth Now System is simple and always works. We come up with an offer that converts, we generate a lead, our team follows up with the lead and books them in your calendar with a deposit. Your ONLY job is to sell this customer.



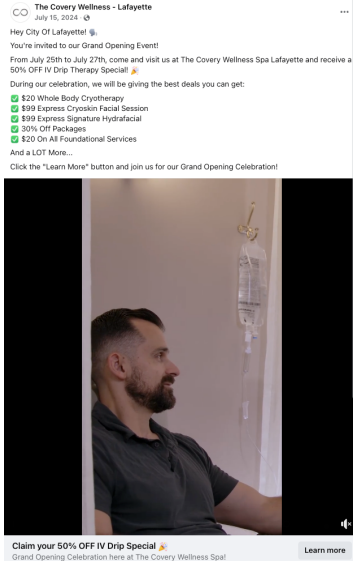
Campaign #2

During your Grand Opening or any special event, focus on offers that bring in the clients that YOU want to sell.



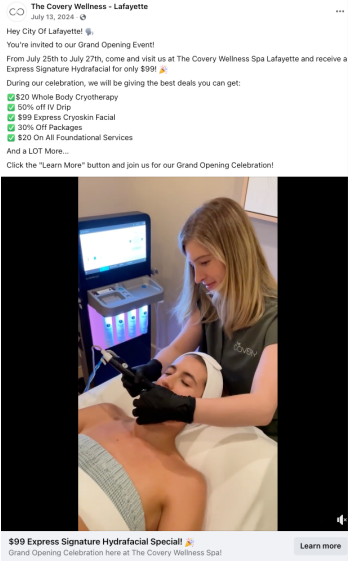
Campaign #3

If you offer multiple types of services like aesthetics, medical, recovery, etc. Place offers with a very low barrier of entry to pack your facility.



Campaign #4

Your success is going to come from package sales and membership sales. You MUST put together package and membership incentives for this weekend event.



Why This Works

We have helped launch over 100+ pre-sale campaigns that helped locations open with an average of 85-150 memberships and generate over \$20,000 - \$55,000 during grand opening weekends.

We engineer campaigns around:

- Irresistible Offers
- Message-Market Match
- Direct Response Ads
- Lead Conversion Frameworks

The System

We call it Growth Now. Here's how it works:

1. Craft a Winning Offer
2. Launch High-Converting Ads
3. Book Appointments with Deposits
4. Establish Strategic Partnerships
5. You Close the Deal

This system has worked to generate over \$116,000 in a single weekend. Take this play and run it for your business.

Who This Is For

We've deployed this system and helped over 100+ wellness businesses utilize this strategy, and it's built by operators—not gurus.

If you're a:

- Studio owner
- Wellness Owner
- Medspa, or Spa
- Or any expert looking to scale revenue and impact...

This is your shortcut.

-Why We're Giving Away Our Grand Opening Campaign:

Over the past 5 Years, we've helped 400+ wellness businesses fill their calendars, drive revenue, and finally escape the "Instagram content trap." We know how many "Gurus" talk big but have never owned and operated an actual wellness business. Our ownership team here at Growth Now Media have owned and operated over 30+ wellness businesses and have generated well over \$50,000,000 in revenue. What's the best way to show you we know what we are talking about? By giving you our actual campaign to try yourself...

Why?
Because most wellness business owners have been misled.

They've been told to "just post more" or "run another discount"—while burning time and money on funnels that don't work in the real world. We want to earn your trust by giving you results before we ever ask for your business.

These strategies have been used by brand such as; Restore Hyper Wellness, US Cryotherapy, Liquidida Lounge, The Covery Wellness Spa, Zivel Wellness, and a lot more...

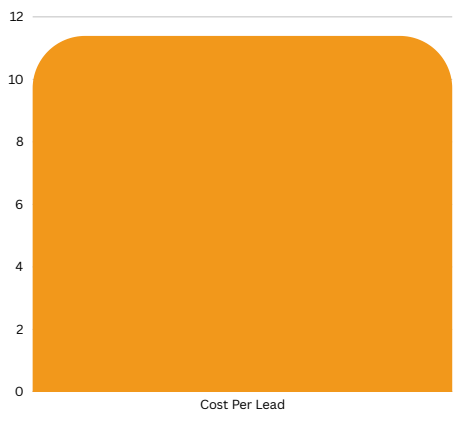
If you win with this, you'll know:

- Our strategies work
- We understand your market
- We're operators, not theorists

And if you want more, we'll be here to help you scale it.

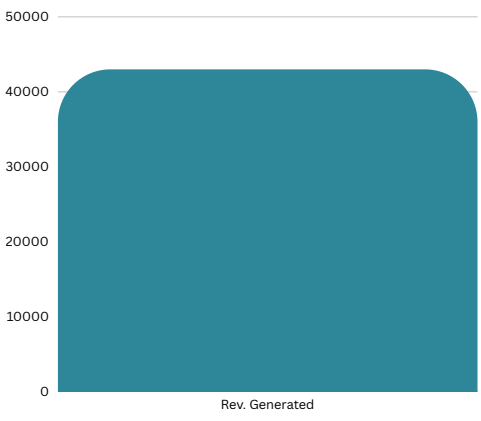
That's the kind of client relationships we build: results first. Trust second. Partnership third.





Cost Per Lead

AVG. CPL: \$11.39



Rev. Generated

Rev. \$43,000

Cost Per Lead (CPL)

The average cost per lead for this campaign is \$11.39 with our top performing ad at just \$9.87 a lead.

Revenue Generated

\$43,000 cash collected thus from the campaign yielding a gross ROI of 3,445%!

If you're looking for a Growth Partner who has worked with over 400+ wellness businesses and actively owns and operates 7-figure locations, book a call with our team to see if you are a good fit to work with us.